

MEDIA KIT

Hailey Feldman

Actress, Model, and Style Influencer



about the brand

01 BRAND MARKETING

I spent a decade in luxury branding & marketing, specializing in new product & business launches. My industry background and experience working alongside brands gives me a competitive edge over other influencers who may not understand the workings of business operations and sales. I started my Chic Style Blog because I wanted to realize my dreams of launching a fashion & lifestyle brand.

02 TRAINED ACTRESS

As a trained actress with experience in theater, film, & digital commercials, I know promoting products on camera is not just about showing off their features. It is about creating a captivating discussion that draws viewers in and makes them want to participate. This is my key differentiator from other influencers.

03 PALM BEACH

Drawing inspiration from the glamour of the Old Hollywood Era & the vibrant Palm Beach lifestyle, I curate classic & contemporary looks. My style leans heavily on classic traditional chic, evoking a sense of relaxed sophistication while incorporating minimalist & preppy touches.




04 TIMELESS & CHIC

The heart of my brand is quality, versatility, & enduring style. I believe in the power of intelligent shopping choices, encouraging readers to buy less & shop smart. My recommendations consider various body types, budgets, and lifestyles, ensuring everyone can find their unique expression within chic and timeless fashion.





about hailey

-  27k unique views
-  17k followers
-  300+ subscribers

I am an Actress, Style Influencer, entrepreneur, and model who has worked on commercial and print advertisements with fashion, fitness, lifestyle, and beauty brands.

My brand is for chic women with elegant taste who shop for timeless and classic pieces that never go out of style. My classic style is defined by the excellent-quality and long-lasting garments I recommend that are beautiful, versatile, and always in fashion!

Inspired by the elegance of the Old Hollywood Era & my life in Palm Beach, FL, I create contemporary looks reflective of my love for classic, chic, and effortlessly timeless style.

My influencer marketing helps brands build trust, increase brand awareness, and reach my niche market. Brands partner with me to promote their products and services on my website, social media channels, and Influencer Shopping platforms (Amazon Storefront & LIKEtoKNOW.it).



niche markets

01 FASHION

As a fashion and jewelry influencer, I have spent years honing my expertise in the chic, classic fashion style. With a touch of luxury and a dash of elegance, I bring a timeless aesthetic to my recommendations and promotions. Whether it's wardrobe staples or exquisite jewelry, I focus on quality, versatility, and enduring style.

02 BEAUTY

As a beauty and cosmetics influencer, I understand the importance of testing products before advertising them to my followers. I like to work with brands that sell cruelty-free and natural products. I am at the forefront of the growing demand for natural beauty products.

03 FITNESS

Everyone's fitness journey is unique, just like personal style. As a fitness influencer passionate about running & pilates, I cross-promote fitness with fashion and advertise a healthy lifestyle through a stylish workout wardrobe that can elevate your performance and confidence.

04 HOME

I recommend products that are both chic & affordable. I promote sophisticated interior design brands that cater to various budgets & lifestyles. From minimalist bedding to Amazon Finds, I encourage readers to embrace enduring style & elevate their surroundings. I create spaces that feel cozy & elegant.



brand
collaborations

WHITE | BLACK
HOUSE | MARKET

ERIC JAVITS

NEW YORK

The Real Real

SOULCYCLE[®]



CLUB PILATES



PQ

AeroPilates[®]

brand
collaborations

JACK ROGERS

ALALA

PLANONE TOP BANANA

PURO
C A S H M E R E

ECO VACS

somewhere sunny

brand
collaborations

WINKY LUX

PLASTIC SURGERY
OF PALM BEACH P.A.



INITIAL
OFFERINGS

GILESI PAPER CO.

blue  ceans

YACHTS | CHARTERS | CREW | MANAGEMENT | TRAINING

DER • DAU[®]

NEW YORK

MAAC
LONDON

La Gourmande
Restaurant

SAKAL

PALM BEACH FLORIDA

BITSY
STONEKING



KIMBERLY PUCCI



Mignon & Mignon
PERSONALIZED, YOURS

let's work together...



I recommend products from retailers I know & trust. I do not promote products or brands unless I love and use them myself. I appreciate working with brands that have a mission beyond their merchandise. Trust and integrity are my two most important brand pillars. I connect qualified buyers with phenomenal brands.

hailey



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